

ANDREW GEESON

Artist | Watercolour Painter | Art Tutor

Leicestershire

· Andrew@Loosewatercolours.com · Loosewatercolours.com

PROFESSIONAL PROFILE

Established watercolour artist and art tutor specialising in expressive, atmospheric and spontaneous watercolour painting. Andrew Geeson is known for a distinctive loose painting style, with an emphasis on light, colour, movement and confident brushwork.

Alongside his studio practice, Andrew has extensive experience sharing his approach to watercolour through demonstrations, workshops and tuition. His work and teaching encourage students to develop confidence, loosen their technique and respond creatively to their subject.

ARTISTIC PRACTICE

- Watercolour painting with a distinctive loose and expressive approach
- Florals, Landscape, buildings, interiors and everyday subjects
- Strong emphasis on colour, atmosphere, light and spontaneous mark-making
- Demonstration and workshop-based teaching
- Development of individual artistic confidence and technique
- Painting demonstrations for art groups, societies and workshops

ART TUITION & WORKSHOPS

Watercolour Artist & Tutor

Independent / UK-wide

- Delivers watercolour workshops and demonstrations for artists of different experience levels.
- Teach techniques for creating loose, expressive and confident watercolour paintings.
- Demonstrate painting processes from initial idea and composition through to finished work.
- Encourage students to experiment with colour, brushwork and unconventional approaches.
- Provide practical guidance while helping students develop their own individual style.

- Work with art groups, societies and organised painting workshops.

ARTISTIC APPROACH

Andrew's approach to watercolour is centred on keeping the medium fresh, energetic and spontaneous. Rather than overworking a painting, his teaching and practice encourage artists to make confident decisions, simplify subjects and use the natural qualities of watercolour to create atmosphere and movement.

PROFESSIONAL ACTIVITIES

- Watercolour demonstrations
- Art workshops
- Painting tuition
- Artist talks and demonstrations
- Exhibition participation
- Original artwork

SELECTED SKILLS

Artistic

- Watercolour
- Landscape painting
- Expressive painting
- Colour and composition
- Light and atmosphere
- Spontaneous brushwork

Teaching

- Workshop delivery
- Group tuition
- Demonstration painting
- Beginner and intermediate instruction
- Individual artistic develop

PROFESSIONAL HISTORY

Southampton Institute — Botanical Illustration

1987–1989

Training and development in botanical illustration, drawing and

observational art.

Newcastle upon Tyne — Advertising

1989–1991

Worked in advertising, developing professional skills in illustration, design and visual communication.

Coleorton Art Studio

1991–1993

Worked as a professional artist and illustrator, developing an independent studio practice.

Simon Girling Associates

1993–2011

Worked in a professional creative environment, undertaking illustration and design work and developing extensive experience in commercial visual communication.

Plum Pudding Associates

2011–2016

Continued professional creative and illustration work, alongside developing an independent artistic practice.

Loosewatercolours.com

2016–Present

Independent watercolour artist, tutor and workshop leader. Develops and exhibits original watercolour work and delivers demonstrations and workshops, sharing a distinctive loose and expressive approach to painting.